



Use of Water IQ: Know your water Service Mark

The Water IQ service mark (mark) is owned by the Texas Water Development Board (TWDB) and cannot be used unless permission has been granted from the TWDB. Any unauthorized use can be a violation of trademark laws.

We appreciate the opportunity to spread the word and we want to make sure the Water IQ mark is used in the right way. To request permission to use the Water IQ mark for a water conservation awareness program or related project or event, please fill out and submit the form below.

We look forward to reviewing your request and thank you for your support of water conservation awareness for Texans. If approved, we will provide either a limited non-exclusive licensing agreement or a full licensing agreement depending upon intended use of the mark. There is no cost to use the Water IQ program.

Contact Information

Organization Name:	
Contact Information: (name, mailing address, etc.):	
Title:	Phone:
Fax:	Email:
Type of Organization: <input type="checkbox"/> Government <input type="checkbox"/> Non-profit entity <input type="checkbox"/> For-profit entity	

Website Agreement

If you would like to use the Water IQ mark to provide a link to the Water IQ website, please include your web address and zip codes for your service area. TWDB will also provide a link to your website and add your local communities' water conservation efforts to a searchable drop down menu or by zip code.

Web address:

Zip codes in your service area:

Use of Water IQ Mark

If you plan on using the Water IQ mark to create original materials please indicate below.

- Entity will be using website link only.
- Entity will be creating original content (brochures, posters, newsletters, etc.) using the Water IQ marks. Please provide samples or a description.
- Entity will be marketing products containing the Water IQ mark.

Submit the above information via Email, Fax, or print and Mail.

Fax: (512) 936-0816

Mail: Texas Water Development Board, Water IQ, P.O. Box 13231, Austin, TX 78711-3231

Please contact Holly Vierk at (512) 463-4305 or Holly.Vierk@twdb.texas.gov if you have any question about eligibility, participation, or for general program inquiries.

Ordering water conservation materials

If you are interested in ordering any of our water conservation brochures, information can be found on our [website](#).

